

Privacy Policy

FSI Technologies, Inc. (FSI) recognizes the importance of your privacy. To ensure that your needs with regard to this are being met, please take a few moments to familiarize yourself with our policy.

B2B

FSI is a business-to-business company and is not oriented to the consumer market. As a result, we do not compile, buy, sell, rent or trade consumer mailing lists. Nor do we compile, buy, sell, rent or trade personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, or data concerning health or sex life. All marketing efforts we undertake are targeted toward a business audience only. Additionally, we do not knowingly collect - nor do we want - private information from minors. Children (under age 16) should always request the permission of a parent or guardian before sending personal information to us, or to anyone else online.

Information Collected by FSI

FSI collects information about users' activities during their visits to our websites and interactions with our staff. These activities include, but are not limited to: registration, placing an order, requesting a quote, responding to a promotion and other communications via letter, phone, fax and email. The information collected may include name, company, mailing address, email address, phone and fax numbers, and other demographic/firmographic information. We also collect non-personal information through this web site that does not identify you as an individual person. It may include information such as the type of web browser software you use, the name of the domain from which you access the Internet, the Internet address of the website from which you linked directly to our website, the date and time you access our website, which pages you have visited on our website, the search terms you use and the links on which you click. Our cookies are primarily designed to retain ordering and registration information for customer convenience, to avoid re-keying data. These cookies reside on your hard drive and can be deleted by you at any time.

What We Do With the Information We Gather

The primary use of the information is to improve our ability to meet your needs. We analyze this information to improve the content and delivery of our marketing communications and to determine whether to add or subtract products or services. We also use this information to contact our customers to apprise them of new products, services and promotions. Customers who supply us with their mailing address or telephone number may be contacted to confirm or reference online orders. At times, this information may also be used as part of our ongoing marketing efforts. In cooperation with third party vendors, the FSI websites use cookies to track and aggregate information on site usage and to help deliver the most relevant advertising and promotions to our website visitors. FSI may, from time to time, share our customer lists with other reputable organizations that may use the information for marketing purposes. We will also disclose information concerning you when we believe in good faith that the law requires it, or to protect the rights or property of FSI.

Informing Us of Your Preferences

If you do not want to receive email, postal mailings or telephone calls from FSI in the future, please let us know by contacting us in one of the methods outlined below. Please specify what type of communication you don't want to receive and we will remove your name from our marketing list and those we share with others from the date

we process your notice. You may continue to receive direct mail after you have asked us not to send them. This can occur due to timing delays in updating applicable computer systems or due to incorrect, out of date or duplicate contact information. If this happens to you, contact us to inform us of the problem.

When making these requests, please include as much information as possible about your account: full name, company name, address, email, customer number, account number.

Mail:

Database Director
FSI Technologies Inc.
668 E. Western Ave.
Lombard, IL 60148-2005 USA
Phone: 630-932-9380
Fax: 630-932-0016
E-mail: info@fsinet.com

No Online Access

Our websites do not provide a means for you to access the information we maintain on you online. If you have reason to believe we have incorrect data, need to update your contact information or merely want to review what we have, please contact us as noted above.

Security

We use industry-standard encryption technologies when transferring and receiving payment data exchanged with our site. We have security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you at our site. Despite these measures, FSI Technologies cannot guarantee that any electronic commerce is completely secure.

Links

We are not responsible for the content or the privacy policies of web sites to which we may provide links or the web sites of our advertisers. Posting of a link on our site does not constitute an endorsement of that site for any purpose.

Change in Policy

FSI reserves the right to periodically update its privacy policy. Please check the site for updates. Policy updates will be effective the date they are posted to the site. A link to the most current version of the policy will be posted on our websites at the bottom of our home page.

Commitment to our Customers

FSI makes every effort to live up to its stated commitment to privacy. However, if you feel that we are not living up to our stated information policy, you may contact our management staff at the address listed above.